

# Privacy Policy

[EXCERPT]

<b>ADMINISTRATOR:</b>	WAYFORPAY s.r.o.
<b>ID:</b>	05903084
<b>REGISTERED SEAT:</b>	Holečkova 777/39, Smíchov, 150 00 Praha 5
<b>EFFECTIVE FROM:</b>	01.10.2024

## **ABOUT THE GLOBAL DATA PROTECTION GOVERNANCE MODEL**

Global data privacy laws are evolving on a constant basis; the new EU General Data Protection Regulation 2016/679 ["GDPR"] has become a world benchmark in such regard, mostly because of its highly innovative cultural standards in the protection of privacy rights. Increasing efforts in terms of organization, accountability and proactivity are necessary to ensure first-rate corporate compliance. WFP, being an EU-based multinational company, is fully committed to comply with the spirit and the provisions of the GDPR.

For the WFP, compliance with the Law is more than just a mere statutory requirement, it's rather a proven corporate value. As part of its social responsibility, the WFP takes individual privacy rights very seriously and is committed to protect the privacy of customers and employees, partners and b2b clients to the highest standards. This Privacy Charter and all of its rules are based on globally accepted principles on data protection and in particular on the GDPR.

### **Cookies Policy**

WAYFORPAY s.r.o. uses cookies to enhance your experience, understand website usage, and provide personalized content. Below, we explain what cookies are, how we use them, and your choices regarding cookies.

#### **What Are Cookies?**

Cookies are small text files stored on your device when you visit a website. They help remember your preferences and improve website functionality.

#### **Types of Cookies We Use:**

- **Essential Cookies:** Required for website functionality, such as enabling secure login.
- **Performance Cookies:** Help us analyze website usage to improve functionality.
- **Functional Cookies:** Remember your preferences, such as language or login details.

- **Targeting Cookies:** Used for personalized ads and to measure their effectiveness.

#### **How We Use Cookies:**

- To provide core website features.
- To analyze visitor behavior for website optimization.
- To remember your settings for a better user experience.
- To show personalized ads.

#### **Your Choices:**

When you visit our website, you can:

- Accept all cookies.
- Reject non-essential cookies.
- Customize cookie preferences using the cookie banner.

Additionally, cookies can be managed through your browser settings. Note that disabling cookies may affect website functionality.

#### **Third-Party Cookies:**

Some cookies are placed by third-party providers [e.g., analytics or advertising platforms]. These cookies are managed by their respective providers.

#### **How Long Cookies Stay:**

- **Session Cookies:** Removed when you close your browser.
- **Persistent Cookies:** Remain on your device until they expire or are manually deleted.

#### **Your Rights:**

You can withdraw consent for non-essential cookies at any time and request details about data collected through cookies.

### **Policy Updates:**

We periodically update this policy to reflect legal or functional changes. The latest version is always available on our website.

### **Personal Information Processing**

WAYFORPAY s.r.o. processes personal data in compliance with the General Data Protection Regulation [GDPR]. The following principles apply to our handling of your personal data:

- **Purpose Limitation:** Personal data is processed only for specified, explicit, and legitimate purposes.
- **Data Minimization:** Only data necessary for the intended purpose is collected and processed.
- **Transparency:** We ensure that data subjects are informed about how their data is processed.
- **Accuracy:** We strive to maintain accurate and up-to-date personal information.
- **Storage Limitation:** Personal data is retained only as long as necessary to fulfill its purpose.

### **Your Rights as a Data Subject:**

- Right to access your personal data.
- Right to request correction or deletion of your data.
- Right to object to or restrict data processing.
- Right to data portability where applicable.

For detailed information or to exercise your rights, please contact our Data Protection Officer [DPO].

### **DPO Contact Details**

For questions regarding personal data processing or to exercise your rights, please contact:

**Email:** [dpo@wayforpay.com](mailto:dpo@wayforpay.com)